

5 TITLE OF THE INVENTION

COMBINATION CALENDAR AND ADVERTISING FORMAT

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Abstract of the Disclosure

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There is disclosed a combination calendar and advertising format composed of a plurality of generally elongated rectangular sheets joined together at their tops. Each sheet is divided into transversely defined panels and each panel contains a different monthly calendar and a combination of printed commercial and personal advertising matter and graphics. A sufficient number of sheets are provided so that the different monthly calendars span at least one calendar year.